

# BUYER'S GUIDE TO METAL COOLERS

## EASY AS 1-2-3!

1. Will this be used for an event or an in-store display?
2. Do you require a lightweight or heavy-duty cooler?
3. Are you needing additional features such as a bottle opener?



SHOWDOWNDISPLAYS.COM

ASI: 87188 PPAI: 254687 SAGE: 67383 UPIC: SHOWDOWN

Showdown<sup>®</sup>  
DISPLAYS



Available with vibrant full-color imprint or wrap graphic; decals are permanent and cannot be swapped or repositioned.

Built-in bottle opener.



Temperature control technology.

3 Stock Colors Available



# GOOD

## Vintage Cooler

(See page 199 in our 2026 Product Guide)



Constructed with hi-gloss industrial metal with aluminum accents.



17 liter capacity; holds up to 16 standard 12 oz. cans with ice.



Product is covered by a 1-year warranty.



Available with vibrant full-color imprint or full wrap with lid decal; decals are permanent and cannot be swapped or repositioned.



Comfort grip steel handles.

Built-in bottle opener.

# BETTER

## Sasquatch™ 25L Cooler

(See page 194 in our 2026 Product Guide)



Constructed with stainless steel; rust-resistant lid latch and hardware.



25 liter capacity; holds up to 36 standard 12 oz. cans with ice.



Product is covered by a 1-year warranty.



Available in a variety of full-color imprint(s), decal(s) and wrap graphic; decals are permanent and cannot be swapped or repositioned.



Comfort grip steel handles.

Built-in bottle opener.

6 Stock Colors Available



# BEST

## Sasquatch™ 54QT Cooler

(See page 195 in our 2026 Product Guide)



Constructed with stainless steel; rust-resistant lid latch and hardware.



54 qt capacity; holds up to 85 standard 12 oz. cans with ice.



Product is covered by a 1-year warranty.

## SASQUATCH™ 54QT COOLER - AVAILABLE IN 3 STYLES



Sasquatch™ 54QT Cooler



Sasquatch™ 54QT Cooler



Sasquatch™ 54QT Wood Top Cooler



Sasquatch™ 54QT Bluetooth Music Cooler



**Sasquatch™ 54QT Wood Top Cooler**  
Option for laser engraving on the wood top.



**Sasquatch™ 54QT Bluetooth Music Cooler**  
Built-in Bluetooth speaker with solar-charging music activated LED lights.